

# Tri-Cities Wine Festival

November 4 and 5



## Invitation to 33rd Annual Wine Festival Wine Festival Showcases Northwest Wines

It's time! The annual Tri-Cities Wine Festival is just around the corner. Again this year, it will be at the beautiful and spacious **Three Rivers Convention Center, Kennewick, Wash.** So again, we are excited to invite you to participate in the Tri-Cities Wine Society's annual gala public wine festival Saturday, November 5. It remains the Northwest's longest, continuously judged such event. All wineries from Washington, Oregon, Idaho, Montana and Alaska are invited to participate.

If you joined us last year, we hope you can do so this year. If you are joining us after being away, welcome back; or, if you'll be participating for the first time, welcome. Following is key information:

### **Judging and Wine Entry**

- ◆ No minimum production requirements
- ◆ No limit on the number of entries per winery
- ◆ Ship only 3 bottles of each entry for judging (see page 4)
- ◆ All wines entered will be judged and all wines judged will be poured
- ◆ Judging results sent to local, regional and national media

### **Booth Registration**

- ◆ \$150 (plus tax) booth fee per each 6-foot table (payment by check only; no credit cards)
- ◆ Multiple wineries allowed per booth, but separate winery applications required for each winery

### **Silent Auction and Seminar**

- ◆ Wineries may donate to the silent auction with or without entering the judged competition
- ◆ Friday evening wine-pairing dinner; 1 Saturday daytime seminar – wineries invited to attend

### **Other Information**

- ◆ Festival proceeds benefit the Tri-Cities Wine Society's educational fund
- ◆ The Wine Society is a 501(c)(3) non-profit organization; donations are tax deductible

We hope you can join us for this year's 33rd Tri-Cities Wine Festival and our ongoing efforts to showcase the Northwest's great wines, help promote the region's wine industry, provide the public an educational and enjoyable wine and food experience, and support the Wine Society's educational fund for students enrolled in area viticulture and enology programs. Thank you.

Ted Davis  
President, Tri-Cities Wine Society

Blaine Hulse  
Festival Co-Chairmen

Dolly Ammann

**Registration  
Deadline  
September 15**

**General Information  
Page 2**

**Booth Registration  
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**Wine Entry Form  
Pages 4,5,6**

**Silent Auction  
Donation Form  
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**The Judging  
Page 9**

*Entry forms also  
available on Festival  
web site:  
<http://tcwinefest.com>*

**A Judged Wine Competition, Gala Wine Tasting, Seminar, Silent Auction, Food and Selected Vendors**  
<http://tcwinefest.com>

## FESTIVAL GENERAL INFORMATION

**Tri-Cities Wine Society  
presents the**

### **33rd Annual Tri-Cities Wine Festival Saturday, November 5 7:00 - 10:00 PM\***

\*Doors open at 6:30 PM for Wine Society members.

**Three Rivers Convention Center  
7016 Grandridge Boulevard  
Kennewick, Washington**

#### **JUDGED COMPETITION AND GALA WINE TASTING**

- ◆ A judged competition and gala tasting of Northwest wines featuring a blind judging with world-class judges
- ◆ All Pacific Northwest wineries are welcome – Alaska, Idaho, Montana, Oregon, Washington
- ◆ No minimum case requirement
- ◆ Best of Show, Best of Class/Varietal, Double Gold, Gold, Silver and Bronze awards
- ◆ Best of Show entrant receives a one-of-a-kind original wood and metal sculpture by artist Ted Neth
- ◆ Awards presented at the Gala Wine Tasting event
- ◆ Media coverage

#### **SILENT AUCTION**

- ◆ During Saturday public Gala Wine Tasting
- ◆ Donations from wineries, businesses, artists and individuals
- ◆ Donations are tax deductible

#### **ADDITIONAL PUBLIC EVENTS**

- ◆ Friday, November 4: Best of Show wine dinner
- ◆ Saturday, November 5: seminar
- ◆ Wineries invited and encouraged to attend
- ◆ Visit the Festival web site for details

#### **OTHER INFORMATION**

- ◆ Complimentary food provided by area restaurants and caterers
- ◆ Selected local area artists, and vendors with wine-related items

#### **QUICK REFERENCES**

Entry forms due:	September 15
Wine delivery due:	October 14
Gala Wine Tasting:	November 5
Awards presented:	At the Gala Wine Tasting
Point of contact:	Blaine Hulse, Co-Chairman
Phone:	509-547-4805 or 509-531-7454
Messages/Fax:	509-547-7959
E-mail:	<a href="mailto:tcwinefest@gmail.com">tcwinefest@gmail.com</a>
Web site:	<a href="http://tcwinefest.com">http://tcwinefest.com</a>
Society's Federal EIN:	94 3042087

#### **2010 FESTIVAL AWARD WINNERS**



**Best of Show  
Russell Creek Winery  
2008 Sangiovese**

#### **Double Gold, Best of Class/Varietal Awards**

Airfield Estates - 2008 Aviator  
Chateau Ste. Michelle - 2007 Canoe Ridge Estate  
Cabernet Sauvignon  
Domaine Ste. Michelle - NV Blanc de Blanc  
Mellisoni Vineyards - 2009 Pinot Grigio  
Mercer Estates - 2008 Chardonnay  
Mount Baker Vineyards - 2008 Malbec  
Pacific Rim Winemakers - NV Framboise  
Pend d'Oreille Winery - 2006 Merlot  
Smasne Cellars - 2008 County Line Red  
Willow Crest Winery - 2008 Syrah

**2009 Best of Show  
Upland Winery  
2007 Malbec**





WINE ENTRY DEADLINE:  
September 15

WINE DELIVERY DEADLINE:  
October 14

## 2011 WINE ENTRY FORM FOR JUDGED COMPETITION AND GALA WINE TASTING

### NOTE

#### 2011 KEY INFORMATION

- ◆ Entrants donate one (1) case for each wine entered for judging: three (3) bottles for judging competition, nine (9) for use at Gala Wine Tasting.
- ◆ **FOR JUDGING:** Ship only THREE (3) bottles of each wine for judging.
- ◆ **FOR GALA TASTING:** Bring the remaining nine (9) bottles of each entry to the public Gala Wine Tasting for pouring.
- ◆ **NOTE:** Wineries must attend the Gala Wine Tasting and bring the exact wines entered for judging in order to pour their wine and receive any awards. Wineries not present for the Gala Wine Tasting or not bringing the exact wines entered for judging will be eliminated from the Gala Wine Tasting and award recognition.

#### ENTRY REQUIREMENTS AND INFORMATION

- ◆ Only one (1) winery per entry form. Wineries may share a booth, but individual winery entry forms are required.
- ◆ Completed forms will be processed as first-come, first-served.
- ◆ Festival officials will acknowledge receipt of entry forms.
- ◆ Wineries must be registered with the Alcohol and Tobacco Tax and Trade Bureau.
- ◆ Educational institutions must have enology or viticulture programs.
- ◆ Winery booth set up between noon and 5:45 p.m. the night of the Gala Wine Tasting; set up must be completed by 5:45 p.m.
- ◆ At 5:45 p.m. the night of the Gala Wine Tasting, entrants must attend Festival pouring orientation, based on Washington State Liquor Control Board guidelines.
- ◆ Entrants must staff their booth during the Gala Wine Tasting, including set up and pouring orientation. The Convention Center liquor policy requires a Washington State MAST (Mandatory Alcohol Serving Training) card for all individuals pouring for Washington State wineries. The Washington Liquor Control Board also highly recommends the training. The MAST requirement does not apply to out-of-state wineries. MAST training will be available Saturday, November 4, 3 p.m. Cost: \$40. MAST card will be issued after the training.

- ◆ Decorations, tasting notes and other literature are encouraged.
- ◆ Festival officials will provide entrants donation disclosure information after the event.
- ◆ Entrants may remove unused wine after the Gala Wine Tasting; wine not removed is a donation to the Tri-Cities Wine Society.
- ◆ Festival co-chairmen have final interpretation of rules/requirements and wine classification.

#### COMPLETING THE ENTRY FORM

- ◆ Please print legibly.
- ◆ If needed, copy entry form for additional entries.
- ◆ For wine "Class Code," refer to category listing on this page.
- ◆ Completed original entry forms must be received **not later than September 15.**
- ◆ **Payment: Checks only! Make checks payable to:**  
**Tri-Cities Wine Festival**
- ◆ **Mail original entry form to:**  
**Tri-Cities Wine Festival,  
P.O. Box 3514, Tri-Cities, WA 99302**
- ◆ **Do not mail original entry form with wine shipment.**
- ◆ Keep a copy for your records.
- ◆ Include a business card, if possible.

#### WINE SHIPPING

- ◆ Ship **ONLY** the required 3 bottles of each entry for judging. Multiple entries may be shipped in the same container.
- ◆ Entrants are responsible for delivery, either from a distributor, or regular shipping or delivery methods.
- ◆ All wines **MUST BE SHIPPED PREPAID.**
- ◆ Label each box with winery brand name as on entry form.
- ◆ For shipments of more than one box, label "Box 1 of 4," "Box 2 of 5" as appropriate.
- ◆ **Wine delivery must be not later than October 14.**
- ◆ Ship wine to: **AAA Storage Depot  
3030 W. Irving St., Pasco, WA 99301**

### WINE CLASS CODES

#### RED WINES

1. Barbera
2. Cabernet Franc
3. Cabernet Sauvignon
4. Gamay Beaujolais
5. Grenache
6. Lemberger
7. Malbec
8. Merlot
9. Mourvèdre
10. Nebbiolo
11. Petite Syrah
12. Pinot Noir
13. Sangiovese
14. Syrah

15. Zinfandel
16. Other \_\_\_\_\_
17. Bordeaux-Style Red Blend
18. Rhône-Style Red Blend
19. Other Premium Red Blend
20. Red Table Blend

#### WHITE WINES

**INCLUDES ROSÉ, DESSERT, SPARKLING  
AND SPECIALTY WINES**

21. Chardonnay
22. Chenin Blanc
23. Gewürztraminer
24. Muscat Canelli
25. Pinot Blanc

26. Pinot Gris/Pinot Grigio
27. Riesling
28. Sauvignon Blanc/Fumé Blanc
29. Sémillon
30. Viognier
31. Other \_\_\_\_\_
32. White Blend – all
33. Blush/Rosé - all
34. Sparkling Wine – all
35. Fruit Wine
36. Ice Wine
37. Late Harvest Wine
38. Port/Port-style
39. Madeira
40. Sherry
41. Other \_\_\_\_\_



WINE ENTRY DEADLINE:  
September 15

WINE DELIVERY DEADLINE:  
October 14

## 2011 WINE ENTRY FORM FOR JUDGED COMPETITION AND GALA WINE TASTING

**SEE ENTRY REQUIREMENTS ON PAGE 4 BEFORE COMPLETING THIS FORM**

### WINERY GENERAL INFORMATION

Winery

Winery Business Name (if different from above)

Phone

Fax

Winery Mailing Address

City/State/ZIP

Winery Physical Address/City/State/ZIP

Winery Web Site URL

### WINERY CONTACT PERSON

Name and Title

Primary Phone/Alternate Phone

E-mail Address *(for further coordination and to confirm reservation)*

Best time to contact

#### FESTIVAL POINT OF CONTACT

**Blaine Hulse**  
**Festival Co-Chair**  
509-547-4805 or 509-531-7454

Messages/Fax: 509-547-7959  
E-mail: tcwinefest@gmail.com

#### MEDIA CONTACT INFORMATION

Local Media

Mailing Address

City/State/ZIP



## 2011 WINE ENTRY FORM FOR JUDGED COMPETITION AND GALA WINE TASTING

- ◆ All wines must have varietal percentages indicated on the entry form.
- ◆ A varietal wine must contain at least 75% of the variety, or it must be entered in a blended category.
- ◆ All entries must have residual sugar percentage on the entry form, even if the percentage is zero.
- ◆ **REMINDER:** Ship **ONLY** the **THREE (3)** bottles for each entry for judging. Bring **NINE (9)** bottles of each entry to the Gala Wine Tasting for pouring.

Leave Blank	Class Code	Year	Winery Name/Wine Name/Description, as on bottle	Varietal / Blend (For blends: list % of ALL varietals)	% Residual Sugar	% Alcohol	Retail Price
Sample	3	2008	Best Ever Winery/Best Ever Cabernet Sauvignon/Estate Bottled	95% Cabernet Sauvignon, 5% Malbec	0%	14%	17.95



## 2011 SILENT AUCTION

**Saturday, November 5**

**7:00 to 10:00 PM\***

*\*Doors open at 6:30 PM for Wine Society members.*

**Three Rivers Convention Center  
Kennewick, Washington**

Thank you for considering a donation to the  
Tri-Cities Wine Society's  
Wine Festival Silent Auction.  
Proceeds benefit the Society's  
educational fund.

- ◆ To donate an item, please complete the form on the reverse side.
- ◆ Donated items will be displayed starting Friday, November 4.
- ◆ The Silent Auction bidding and item pick up occurs during the Festival Gala Wine Tasting, Saturday, November 5.
- ◆ Silent Auction donations are tax deductible. The Tri-Cities Wine Society is a 501(c)(3) non-profit organization.
- ◆ Society's Federal EIN: 94 3042087

**Note: Wineries may donate to the Silent Auction with or without entering the judged competition.**

### SILENT AUCTION CONTACT INFORMATION

Dolly Ammann, Festival Co-Chair  
Phone: 509-612-1482

**OR**

Mary Binder, Communication Chair  
Phone: 509-585-1393

To fax forms, use: 509-585-8636

To mail forms, use:  
Tri-Cities Wine Festival  
P.O. Box 3514, Tri-Cities, WA 99302



Samples of past  
Festival Silent  
Auction Donations

### ENTRY GUIDELINES

- ◆ Please print legibly.
- ◆ **Completed original donation form on reverse must be received by September 15.** Items must be received by October 14, unless other arrangements are made with either Dolly Ammann or Mary Binder.
- ◆ Mail or fax original donation form to:  
Tri-Cities Wine Festival Silent Auction. (See fax and mailing information in box, bottom left.)
- ◆ If needed, copy form for additional entries.
- ◆ Keep a copy of the completed donation form for your records.
- ◆ Include brochures and business cards with item, if possible.
- ◆ Pick up can be arranged for your donation (Tri-Cities area ONLY). Contact Dolly or Mary.
- ◆ Donors are listed in the Festival program, available to all Festival attendees.

### FOR DONATION SHIPPING AND DELIVERY

Ship items, with a copy of the donation form, by October 14 to:

**Tri-Cities Wine Festival Silent Auction**  
AAA Storage Depot  
3030 W. Irving St., Pasco, WA 99301



The Tri-Cities Wine Society is a  
member of the  
Tri-Cities Visitor  
& Convention Bureau  
and the Tri-City Regional  
Chamber of Commerce





## THE JUDGING



### SOME RECENT FESTIVAL JUDGES

**Rebecca Chapa**

*Certified Wine Educator, Certified Sommelier  
Contributing editor, Wine & Spirits Magazine  
International wine judge*

**Narsai David**

*Food and Wine Editor, KCBS Radio, San Francisco  
Macy's Culinary Expert  
Celebrity chef appearances worldwide*

**Jim Harbertson**

*WSU, assistant scientist, extension enologist  
Specializes in wine chemistry  
Ph.D., U.C. Davis*

**Ann Littlefield**

*Professional wine judge, longtime industry veteran  
Specializes in new market development –  
marketing, buying, selling and teaching worldwide*

**Keith Bown**

*Vice president, winemaking, Vincor, Canada  
More than 25 years winemaking experience worldwide  
Extensive international judging experience*

### THE JUDGING PROCESS BENEFITS

- ◆ The judging panel represents trade, education, media, restaurants, retail.
- ◆ The judging will be by a blind, majority-rules, consensual procedure.
- ◆ Each wine will be judged on its own merits.
- ◆ Judges will be instructed to look for flavor, terroir and balance.
- ◆ The Festival reserves the right to re-classify, add and/or delete wine classes.
- ◆ If a bottle is deemed seriously flawed, one additional bottle will be opened; if also flawed, the entry will be eliminated.

### BENEFITS TO WINERIES

- ◆ Participation in the Northwest's longest-running judged wine competition and public tasting.
- ◆ Blind judging.
- ◆ Press releases sent to award winners' local media.
- ◆ Award winners publicized through the Tri-Cities Visitor & Convention Bureau.
- ◆ Ability to cite awards in other public relations and marketing media.
- ◆ Award winners posted on Festival web site and social media.



**NOTE ABOUT THE 2011 FESTIVAL JUDGES PANEL**

*As of August,  
the judging panel is being finalized.  
Look for details or changes on the Festival web site.*



**Wine Entry Form,  
Booth Registration and  
Silent Auction Donation Form  
enclosed**

**ENTRY DEADLINES: September 15**



**2011 Tri-Cities Wine Festival Artwork  
(Artist: Yu-Heng Dade)**

**OFFICIAL ENTRY  
FORMS ENCLOSED  
ENTRY DEADLINES:  
September 15**

RETURN SERVICE REQUESTED

