

THE JUDGING



THE JUDGING PROCESS

- ◆ The judging panel represents trade, education, media, restaurants, retail.
- ◆ The judging will be by a blind, majority-rules, consensual procedure.
- ◆ Each wine will be judged on its own merits.
- ◆ Judges will be instructed to look for flavor, terroir and balance.
- ◆ The Festival reserves the right to re-classify, add and/or delete wine classes.
- ◆ If a bottle is deemed seriously flawed, one additional bottle will be opened; if also flawed, the entry will be eliminated.

BENEFITS TO WINERIES

- ◆ Participation in the Northwest's longest-running judged wine competition and public tasting.
- ◆ Blind judging.
- ◆ Press releases sent to award winners' local media.
- ◆ Award winners publicized through Tri-Cities Visitor & Convention Bureau.
- ◆ Ability to cite awards in other public relations and marketing media.
- ◆ Award winners posted on Festival web site and social media.

NOTE ABOUT THE 2011 FESTIVAL JUDGES PANEL

Names are current as of October 2011.
The judging panel is subject to change.
Look for updates on the Festival web site.

Past Festival Award Winners at www.tcwinefest.com

2011 CURRENT JUDGING PANEL

Joel Butler

American Master of Wine, 1990, one of the first two Americans
President, Institute of Masters of Wine, North America
Instructor, Wine & Spirits Education Trust, COPIA, Napa Valley & Seattle
International wine judge and writer



Rebecca Chapa

Certified Wine Educator, Certified Sommelier
Operates/teaches "Wine by the Class"
Owner, Tannin Management, wine-consulting firm
Contributing editor, Wine & Spirits Magazine
International wine judge
Diploma Wine and Spirits, Wine and Spirits Education Trust, London



Lane Hoss

Vice president, marketing and beverage, Anthony's Restaurants
Restaurateur of the Year, 1995, Washington Wine Commission
Member, Washington Restaurant Association and Les Dames D'Escoffier
Wine judge, numerous competitions and tasting panels



Sheri Sauter Morano

Youngest female American Master of Wine
Wine writer and consultant
Television and radio appearances around the U.S. and in France
Spokesperson, Wines of France campaign



Lisa Shara Hall

Senior editor, Wine Business Monthly, and its web-site
Co-author, The food Lover's Companion to Portland
Author, Wines of the Pacific Northwest
Frequent wine lecturer and educator



Angelo Tavernaro

Certified Wine Educator and one of three Master Sommeliers in Washington
Worked his way through Europe and ultimately to Las Vegas, Nevada, in the hospitality industry
Developed an extensive education in wine pairing, buying, and tasting
Author of "Wine: My Life, My Passion, My Perceptions"

